

BICERA BEACON

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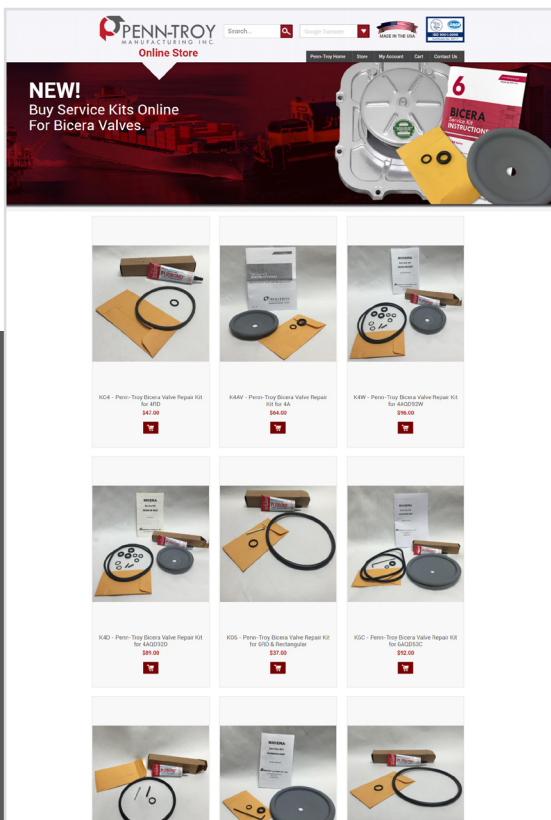
WHAT'S NEW AT BICERA VALVE?

There's always something new at Bicera Valve. Here's the latest scoop!

Spring is here, and our building improvements have picked back up where they left off last fall, with stucco and paint being applied again now that the temperatures are back up above freezing.

We are also in the process of removing some of our older machinery from the shop floor to make room for more stock and other opportunities. To be honest, the shop floor looks very different with these areas cleaned out awaiting their new purposes. We are excited, though, to see what the added space does for our processes and organization.

Finally, we have been making the final adjustments to our new web sites and hope to have them all launched in the coming weeks. The overall objective of these new sites is to give our customers a more complete view of our company and the people that make it a success. We also want to provide an easy to navigate platform for everyone looking for information on our complete line of products. Please keep an eye on your email for the launch announcement and of course, as always, we look forward to hearing feedback from you. Your suggestions and requests help us become more plugged in and ready to better serve you in the long run.



Product Spotlight

The Bicera E-Store

We created an online store so that people all over the world could easily find the right maintenance kits for their valves and would be able to purchase them all at once. Another function was to make all owners of Bicera Valves aware that they should maintain their valves at least once every other year so the valves are in top shape if an explosion would happen.

Loaded with pictures and serial number references, the Bicera Store is a valuable resource for anyone charged with maintaining an engine, compressor, or generator that has explosion relief valves. Visit us today at <http://store.pennstroy.com>, or give us a call at 800-232-4442. We would be happy to help you.

▶ Employee Recognition Corner



Merle Eiffert

Design Engineer, New Product Development

How long have you worked at Penn-Troy?

24 years

What are your position and common daily duties?

Design Engineer, New Product Development

What do you like most about your job?

It's nice to create new products.

What are your hobbies?

Blacksmithing and golf

Do you have a vacation ritual or location?

We like to go to Cape Cod.

What is your favorite movie?

Groundhog's Day

Any bucket list item(s) you care to share?

I would like to see the pyramids.

Do you have any hidden talents?

I have nothing to hide.

Family?

Girlfriend of 22 years, five children and eight grandchildren.

How do you unwind outside of work?

I enjoy remodeling homes.

▶ Community Impact

In what is becoming an annual tradition, the local school district held a career fair to give students an idea of the opportunities that are available to them right in their own back yards. Lead Mechanical Engineer Mike Kafka and President Mark Powers were on hand to talk to students about Penn-Troy and all of the different positions at our facility as well as the responsibilities associated with them. It was a great opportunity to help students begin thinking about and plotting a course now for success later in life.



▶ A Message from the President

Welcome once again to the Bicara Beacon. It's an exciting time here at Penn-Troy, as spring weather allows us the ideal conditions for more explosion testing as we strive to learn more about the nature of explosions and how our Bicara Sigma Valve can combat them. I still haven't gotten used to the sound of a test tank full of methane being ignited. The volume and violent nature of the sound gives me a shot of adrenaline every time. But nothing makes me prouder than seeing our valve being put on the flange of the tank where the fire escapes and watching the explosion turn from a bang to a whimper. A customer who once watched the testing said to me that our Sigma valve has almost a silencing effect on the explosion. Now, I hope you never have to witness an explosion in person, but rest assured, if one should occur, we've got you covered. Thank you putting your trust in Bicara Valve, as your safety is everything to us.

Sincerely,

Mark Powers

Mark Powers
President and Chief Executive Officer
Cell: 607-742-2746 | Toll Free: 800-232-4442





Safety is our priority



A small portion of our warehouse



Preparing the Sigma 98 ESR for testing



Behind the scenes of the making of our promotional video

WWW.BICERA.COM

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