

BICERA BEACON

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WHAT'S NEW AT BICERA VALVE?

There's always something new at Bicera Valve. Here's the latest scoop!

Where do we start? So much has been going on with Bicera Valve that bears mention. First, at this very moment, our President, Mark Powers, is in Europe with our lead Mechanical Engineer, Mike Kafka, testing the new Bicera Sigma® valves. Which brings me to our next point...



SMM 2018

Come see Mark Powers (President), Mike Kafka (Lead Mechanical Engineer), and Todd Johnson (Outside Sales Manager) at SMM in Hamburg, Germany, September 4-7. We will be displaying the new Sigma valves, alongside our Legacy series valves. We are excited about the opportunity to meet with customers and to show how our valves can benefit anyone's application.

New Website

We are in the process of a website refresh. Our expectations are to have the new site live in the coming weeks. Everyone is excited about the design and layout, which should make navigation easier. If there is something you would like to see, please let us know. We can try to integrate your ideas as we work toward completion.

Video

We recently wrapped up filming for some new videos that we will be sharing on our new website. Our plan is to create a video for Bicera Valve that will be played at trade shows, as well a video strictly to promote and demonstrate the advantages that the Bicera Sigma provides. The final video is more of an overview of Penn-Troy and the vision and capabilities of the company as a whole. We are excited to hear feedback from our current and potential customers, so please take a look at our website and let us know what you think.



Product Spotlight



MADE IN THE USA

Bicera Sigma®

The Sigma valve has the same mounting pattern and performance as competitors' valves but in an overall smaller valve and at roughly half the weight! All this translates into an easy switch to Bicera Sigma® no matter what valve you are currently using. Ask us how Sigma can help you!

▶ Employee Recognition Corner



Earl Campbell Tool Maker

How long have you worked at Penn-Troy?

34 years in January

What are your position and common daily duties?

Tool Maker. Making tooling and fixtures

What do you like most about your job?

The independence

What are your hobbies?

Hunting, fishing, metal detecting, camping

Do you have a vacation ritual or location?

I love fishing and hunting whitetail deer up North

What is your favorite movie?

The Mountain Men with Charlton Heston and Brian Keith

Any bucket list item(s) you care to share?

Go back out West again

Do you have any hidden talents?

Woodworking and knife making

Family?

Married for 33 years to my wife, Bettina. Two children (boy and a girl), nine grandchildren

How do you unwind outside of work?

Fishing and hunting with friends

▶ Volume 3 Bicara Contest

Anyone wishing to participate in our contest should email a picture of any of our products in the field to sales@penntroy.com. Please use the word **CONTEST** in the subject line.

All those submitting correct entries will be contacted and given a choice of prizes to be mailed out shortly thereafter.

*No names and/or locations will be published. No entries will be used in future issues without consent.

▶ A Message From the President

Thank you again for taking time to read the *Bicera Beacon Journal*.

I was recently reminded by LinkedIn that I have been in my official capacity with Penn-Troy for eight years now, and it got me thinking back to those early days. I remember feeling as if our product line was very small compared with that of other companies, and I certainly did not feel confident asking for the time and attention of our customers to talk about my product.

Since that time, I have worked with customers, talked with engineers, and even spent a lot of time in the field troubleshooting situations. I have learned more about these valves than I ever imagined I would, and I truthfully get a thrill every time someone sends us a picture of one of our valves from the field.

And of course, the most important thing I have learned is how vitally important these valves are to our customers' operations. Protecting employees and equipment from crankcase explosion is extremely critical, and I am honored by the essential role our valves play in protecting people and property every day. Thank you to everyone who has helped teach me these valuable lessons, and I look forward to many more years of learning from you all.

Sincerely,

Mark Powers

Mark Powers
President and Chief Executive Officer
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A render of our Legacy 4AB valve



The 2018 Penn-Troy Team



Preparing to explosion test a Sigma Valve



Witness testing the Sigma Valve



A snapshot of our outstanding safety record



Hard at work

WWW.BICERA.COM

